

Elodie Grelet

Product Designer

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📁 [Portfolio](#)

🌐 [Linkedin profile](#)

Skills

Design

User-centered design
Interaction design
Design systems
Prototyping
Wireframing
User flows
Usability testing
Accessibility
Problem solving
Front-end (HTML5, CSS3)

Collaboration

Detail oriented
Flexible
Communicative

Tools

Figma, Sketch, Webflow
Adobe Creative Suite
Miro, Notion, Loom, Jira, Asana

Languages

French (Native)
English (Fluent)
Spanish (Fluent)

Education

College Diploma in Web Design

École Multimédia
Paris

College Diploma in Fashion Design

IBSM
Bordeaux

Experience

Product Designer / Billdr

Montreal / Nov 2021 - Present

- Boosted contractor productivity with a SaaS platform featuring advanced management tools
- Enhanced brand consistency and recognition through a maintained design system
- Increased organic search traffic with an SEO-optimized Webflow site, enhancing visibility and acquisition
- Improved user engagement through a complete redesign of the homeowner website and dashboard
- Ensured seamless integration and increased user satisfaction through meticulous testing and close collaboration with developers

UX/UI Designer / Spiria

Montreal / Nov 2019 - Nov 2021

- Designed attractive, user-friendly websites and apps with high accessibility, increasing user engagement
- Created high-fidelity proof of concepts for innovative solutions
- Recommended usability enhancements to boost user experience, aligning with client goals and requirements
- Ensured seamless design execution with developers

Web Designer / Absolunet, Vortex Solutions

Montreal / Apr 2018 - Oct 2019

- Redesigned websites enhancing user experience and increasing time spent on site and conversion rates
- Focused on combining aesthetic appeal with functional excellence to meet specific user needs and client objectives

Web Designer / Bestseller

Montreal / Nov 2014 - Nov 2017

- Created e-commerce website tailored to the Canadian market, resulting in higher customer retention and brand loyalty
- Enhanced brand awareness and customer acquisition by creating compelling landing pages, boosting website traffic and lead generation in the U.S. market
- Developed, integrated, and delivered newsletters to actively engage and inform audiences