Elodie Grelet

Product Designer

With 10+ years of experience in the industry, I have developed a diverse skill set that allows me to tackle any design challenge that comes my way.

Whether it's creating a new product from scratch, rebranding an existing one, or improving the user experience, I have the expertise and creativity to turn complex problems into elegant and functional designs.

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in Linkedin profile

💼 Portfolio

📞 +1 514 885-0325

Skills

User-centered design
Design thinking
Problem-solving
Design system
Workshop facilitation
Product discovery
Usability testing
Customer journey mapping
Information architecture
Wireframing
Prototyping
Front-end (HTML, CSS)
Agile development methodologies
Collaborative teamwork

Tools

Figma, Webflow, Sketch
Illustrator, Photoshop, Premiere
Miro, Notion, Jira, Asana, Loom

Education & Learning

College Diploma in Web Design
École Multimédia, Paris

College Diploma in Fashion Design
IBSM, Bordeaux

Languages

French (Native)
English (Fluent)
Spanish (Fluent)

Product Designer   Billdr Renovation
Nov 2021 – Present | **Montreal**

- Design a user-friendly SaaS for general contractors
- Create and integrate the SaaS website (on Webflow)
- Revise existing website design for improved user experience
- Refining the client dashboard for enhanced usability
- Create and maintain a design system for consistency across platforms
- Ideate and prototype new features for contractors and project managers
- Work closely with developers to ensure seamless implementation
- Perform usability testing for feedback and improvement
- Conduct user research and analysis
- Creation of flyers, posters, and various communications (print)

Product Designer   Spiria
Nov 2019 – Nov 2021 | **Montreal**

- Design websites and applications for both web and mobile platforms
- Create high-fidelity proof of concepts to showcase the visual design and interaction of the proposed solutions
- Provide usability recommendations for specific features or products to improve the overall user experience
- Work closely with clients and product managers to define product requirements, ensuring that the design aligns with client goals and meets the needs of end-users
- Work closely with developers to ensure seamless implementation

Web Designer   Vortex Solution
Jul 2019 – Oct 2019 | **Montreal**

- Create websites and provide UX recommendations

Web Designer   Absolunet
Apr 2018 – Apr 2019 | **Montreal**

- Design visually appealing e-commerce websites and newsletter templates

Web Designer   BESTSELLER
Sept 2014 – Nov 2017 | **Montreal**

- Design of the e-commerce website for the Canadian market
- Creation of landing pages for all Group brands targeting the US market
- Create, integrate, and send newsletters to engage and inform audiences

Web Designer   La Vie en Rose   Rudsak
Jan 2014 – Sept 2014 | **Montreal**

- Creating templates, newsletters, and website content
- Optimizing the existing website and improving the global user experience

Web Designer   Galeries Lafayette   Agnès b.
Jan 2011 – Jan 2014 | **Paris**

- Create templates, newsletters, and website content
- Optimize existing website and improve global user experience
- Participate in the implementation of the new marketing management system

Web Designer   MIM (New Look Group)
Oct 2008 – Jan 2011 | **Paris**

- Design the e-commerce website
- Conduct testing to improve the user experience
- Create and develop online branding